



*Making pest control smarter.®*

## **Sterling International, Inc.**

Manufacturers of RESCUE!® Pest Control Products, including Fly Traps, Yellowjacket Traps, Japanese & Oriental Beetle traps, the W·H·Y Trap for Wasps, Hornets & Yellowjackets, and the forthcoming RESCUE!® Stink Bug Trap and W·H·Y Spray.

Founded in 1982

A privately-owned corporation with 75+ employees, occupying Building 16 in the Spokane Industrial Park

RESCUE!® Products are all made in the USA

Address: 3808 N. Sullivan Road, Building 16  
Spokane, Washington 99216-1630  
(509) 926-6766  
[www.rescue.com](http://www.rescue.com)

Sterling International's mission is to build and sell highly effective and environmentally responsible pest control products which are safe for the consumer, easy to use, and reasonably priced. In the past 29 years, Sterling has steadily grown its business and is the leader in its market niche.

Sterling offers products which entail luring and trapping the target insect. Identified under the brand name RESCUE!®, Sterling's traps all use scientifically-developed attractants designed to replicate what is already found in the natural world – either from the target insect's body, its food source, or its nest or colony.

Company founder and president Rod Schneidmiller developed Sterling's first product, a reusable fly trap, and began selling it throughout Eastern Washington in 1982. As that product gradually gained acceptance in the marketplace, Schneidmiller continued to make innovations that resulted in a disposable trap for flies and a reusable trap for yellowjackets. Ace Hardware was the first retailer to buy Sterling's product on a national level in the mid-1980s, which resulted in a huge breakthrough in awareness and acceptance of the insect trap category.

Twenty-nine years after the company's humble start, Sterling International sells its product line throughout the U.S. in retailers such as Ace Hardware, Home Depot, Lowe's, True Value and Wal-Mart.

With a world-class insect research laboratory as part of its headquarters, Sterling is working on more consumer products that, in accordance with the company's mission, keep making pest control smarter.

Contact: Stephanie Cates, Director of Marketing and Communications  
Mobile: (509) 710-5108  
stephanie@rescue.com